

Bruce

Ehlers

For Encinitas Mayor



Vote for Bruce on Nov 5th



Concerned about overdevelopment, traffic, and lost open space?

If you're like me, you came to Encinitas to enjoy its small, beach-town atmosphere and our wonderful coastal environment. I've been a proud Encinitas resident for 40 years.

I will

- **Fight for local control and oppose state mandates**
- **Fix basic infrastructure first (pavement, storm drain, and flooding)**
- **Do the public business in the public forum**
- **Oppose excessive development**
- **Defend your "Prop A" right to vote on zoning and height increases**

I need your vote to win and preserve our Encinitas.

BruceForEncinitas.com

VOTE Bruce Ehlers for Mayor

Bruce's priorities:

- **Defend Encinitas against excessive development** while complying with state affordable mandates. Defend Proposition A and restore local control over zoning and development.
- **Invest in fundamental infrastructure first.** Prioritize overdue fixes to pavement, storm drains and Leucadia flooding over new vanity and beautification projects
- **Enhance public safety.** Ensure public safety and reduce crime. Reduce homelessness both locally and regionally. Improve medical and fire response times and ensure wildfire safety.
- **Protect our environment** through saving open space, restoring the tree canopy, promoting native plants, and reducing green-house gas emissions.
- **Improve traffic.** Keep traffic flowing on main roads and out of our neighborhoods.
- **Promote a healthy business environment.** Support our local businesses and encourage a broad mix of restaurants, stores and services.

Bruce's Qualifications

- ✓ Bruce is a common-sense leader with practical solutions who was **elected to City Council in 2022.**
- ✓ **Bruce wrote Proposition A, Right to Vote initiative,** passed by Encinitas voters in 2013. Prop A guarantees your right to vote on increases in zoning density and height. His testimony was key to successfully defending Prop A in court.
- ✓ **Bruce was Chairman of the Planning Commission,** where he served 7 years and he knows how City Hall works. His collaborative approach earned him the endorsement of many past Mayors, City Council Members and Commissioners.
- ✓ **Bruce is Senior Vice President of Product Development** for a consumer electronics firm selling home security systems. He earned a BS and MS in Electrical Engineering from Purdue University
- ✓ **Bruce is a 40-year resident,** who lived in New Encinitas for 8 years before moving to Olivenhain. He and his wife Beth raised three daughters here. He has been an active volunteer in Encinitas for over 25 years.

Connect with us

Phone: 760-944-9482
Email: Bruce@BruceForEncinitas.com
Web: www.BruceForEncinitas.com
Facebook: [BruceForEncinitas](https://www.facebook.com/BruceForEncinitas)
Instagram: [BruceForEncinitas](https://www.instagram.com/BruceForEncinitas)
X/Twitter: [Bruce4Encinitas](https://twitter.com/Bruce4Encinitas)
Tiktok: [bruceehlersforencinitas](https://www.tiktok.com/@bruceehlersforencinitas)



Paid for by:

Bruce Ehlers For Mayor of Encinitas 2024, FPPC# 1469302
2240 Encinitas Blvd. #D 482, Encinitas CA 92024

*Why the oak symbols on his signs?
Bruce is an avid native plant gardener.
30 years ago, he planted several native
Live Oaks on his property. They have
propagated profusely and now many
small oaks also grow in his yard.
Also, Encinitas means "little oaks."*

